

Statewide Lodging Performance December 2002 - 2003

Market/Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<i>United States</i>										
2002	45.9%	\$79.24	\$36.36	62.75 mil.	136.76 mil.	59.1%	\$83.35	\$49.24	945.0 mil.	1.59 bil.
2003	47.3%	\$80.60	\$38.10	65.44 mil.	138.46 mil.	59.2%	\$83.28	\$49.34	959.9 mil.	1.62 bil.
% change	3.1%	1.7%	4.8%	4.3%	1.2%	0.2%	-0.1%	0.2%	1.6%	1.9%
<i>Mountain Region</i>										
2002	46.9%	\$78.25	\$36.71	7.67 mil.	16.37 mil.	60.9%	\$83.33	\$50.72	116.4 mil.	191.3 mil.
2003	47.5%	\$80.38	\$38.19	7.86 mil.	16.55 mil.	61.4%	\$83.79	\$51.43	118.8 mil.	193.6 mil.
% change	1.3%	2.7%	4.0%	2.5%	1.1%	0.8%	0.6%	1.4%	2.1%	1.2%
<i>State of Arizona</i>										
2002	46.7%	\$73.97	\$34.56	1.42 mil.	3.05 mil.	58.3%	\$82.53	\$48.09	20.5 mil.	35.2 mil.
2003	49.6%	\$75.76	\$37.56	1.51 mil.	3.06 mil.	59.9%	\$82.94	\$49.69	21.5 mil.	36.0 mil.
% change	6.2%	2.4%	8.7%	6.3%	0.3%	2.7%	0.5%	3.3%	4.9%	2.3%
<i>Metro Phoenix</i>										
2002	46.8%	\$83.33	\$38.98	804,183	1718981	57.7%	\$93.48	\$53.94	11.2 mil.	19.5 mil.
2003	50.8%	\$86.07	\$43.70	869,977	1713370	59.7%	\$94.12	\$56.18	12.0 mil.	20.1 mil.
% change	8.5%	3.3%	12.1%	8.2%	-1.0%	3.5%	0.7%	4.2%	7.1%	3.1%
<i>Metro Tucson</i>										
2002	50.4%	\$70.72	\$35.67	227,316	450,740	58.8%	\$80.25	\$47.21	3.12 mil.	5.3 mil.
2003	53.5%	\$68.76	\$36.81	241,327	450,740	61.7%	\$76.69	\$47.32	3.27 mil.	5.3 mil.
% change	6.2%	-2.8%	3.2%	6.2%	0.0%	4.9%	-4.4%	0.2%	4.8%	0.0%
<i>Non-metro AZ</i>										
2002	44.7%	\$56.93	\$25.46	398,207	890,258	59.1%	\$63.62	\$37.58	6.16 mil.	10.4 mil.
2003	45.3%	\$57.94	\$26.26	408,385	901,294	59.5%	\$64.70	\$38.47	6.27 mil.	10.5 mil.
% change	1.3%	1.8%	3.1%	2.6%	1.2%	0.7%	1.7%	2.4%	1.8%	1.0%

Source: Smith Travel Research